

A Modern Room From Discarded Furniture Page 2

How to Restyle Your Home at Small Cost Page 3

Rooms Throughout the House, Color-Styled

How to Remodel Your Old Furniture . . Pages 15 to 17

Painting Your House With Only 2 Coats Page 18

How to Color Style Your Home Exterior . . Pages 19 to 21

Tips On Painting Page 22

New Style Paint Colors Page 23

36 Months to Pay For Your Painting . . . Back Cover

O 1940 DEVOE & RAYNOLDS CO.



FOR DECORATING YOUR HOME. . . . and INEXPENSIVE, TOO!

WHAT could be more fun than restyling your home, indoors and out, with nary a strain on your budget!...
This booklet, a year in preparation, tells and shows you how.

First comes **color**-styling . . . using the new colors in new ways to make every room a decorative gem . . . at no more cost than hit-or-miss painting, if you follow the decorators' suggestions pictured in these pages.

Then there's the thrill of re-modeling out-moded furniture at pin-money cost, explained on pages 15-16-17. Its possibilities are shown in the room opposite . . . Other re-modeled articles are in rooms thruout the book, altho you'd never guess their humble origins until you learn the secret!

Note the easily built-in features, too ... little corner cupboards for kitchens ... linen cabinets, flanking the lavatory ... wall book-shelves behind twin beds ... plus many others.

And remember . . . because Devoe colors are specifically styled for decoration in the latest mode, they carry half the secret of home re-styling in themselves!







PAINT NOW • 36 MONTHS TO PAY IF YOU WISH





HE recipe for a re-styled living room does not call for a mixture of new furnishings and a shattered budget . . . Just take your paint brush in hand and resolve to be different. For safe guidance, duplicate the re-styled rooms pictured here • Conservative effects appear on page 5 . . . To go modern, as in the room on this page, frame the fireplace corner with bevel-edged wallboard and paint as directed!

LIVING ROOM ON THIS PAGE

This modern living room has walls in Velour Flat No. 896 Surf Green; the ceiling in Velour Flat No. 459 White. Woodwork is Velour Semi-

Gloss No. 821 White. The furniture is Mirrolac Enamel White and Chinese Red.

LIVING ROOM PAGE 5, LEFT

This English 18th Century living room employs Velour Flat No. 875 French Gray for wall treatment with ceiling and cornice in Velour

Flat No. 459 White. The trim is finished in Velour Semi-Gloss No. 821 White.

LIVING ROOM PAGE 5, RIGHT

This inviting English 18th Century living room has Devoe Velour Flat White No. 459 on the ceiling, and Velour Semi-Gloss White No. 821 on

the cornice, mantel and baseboard. Walls and radiator covers are Velour Flat No. 857 Flesh. The floors are attractively finished with Mirrolac Dark Mahogany Stains-in-Varnish.









PAGE 8, RIGHT

room all cabinets are Velour Semi-Gloss

No. 822 Nile Green, striped with Mirrolac Enamel Wistaria. Ceiling and lower wall are Velour Semi-Gloss No. 825 Dove. The furniture is Devoe Mirrolac Enamel Honey, trimmed with Mirrolac Wistaria. Devoe Linoleum Varnish gives the floor a beautiful lustre.

Velour Semi-Gloss White No. 821. Cabinet interiors and tops

of canisters, back of chairs, etc., are Mirrolac Chinese Red Enamel. Canisters themselves are Mirrolac Enamel Jade Green. The linoleum floor is protected with Devoe Linoleum Varnish.

ABOVE

is in Velour Gloss No. 825 Dove and No. 821 White. Velour Gloss No. 827 Sunflower adds a note of cheerfulness. The accents

are Mirrolac Enamel Chinese Red. The floor is protected with Devoe Linoleum Varnish.





F ONLY we could afford rooms beautiful as these" is apt to be first thought here . . . Second thought should be "We can afford them," because clever redecorating can be so inexpensive! Opy the color-schemes and the placement of each color and you'll have rooms with the same general effect . . . For re-modeled bedroom furniture ideas see pages 15, 16, 17,

PAGE 10, LEFT in Velour Flat No.

BEDROOM ON Modern in treat-862 Pink, and ceil-

ing in No. 875 French Gray. Trim is Velour Semi-Gloss No. 821 White; the furniture, Mirrolac White Enamel.

BEDROOM ON A space-saving

PAGE 10, RIGHT treatment tor a modern bedroom. Walls are Velour

Flat No. 850 Green Tint. Ceiling, No. 459 White. Cornice and all woodwork are Mirrolac Enamel White, the furniture, Mirrolac Enamel Honey.

BEDROOM ON Pale Blue, No. 884

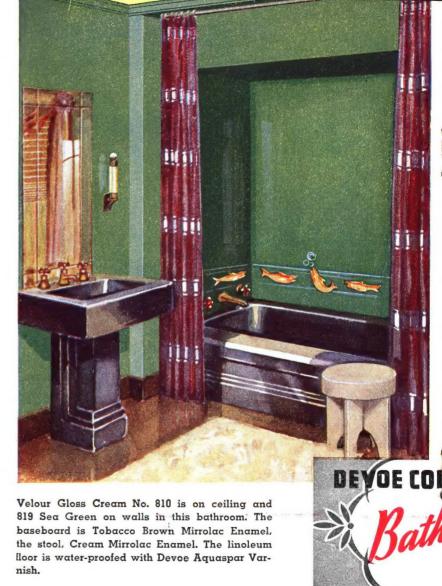
THIS PAGE Velour Flat is on the walls of this Velour Flat is on delightful Bed-

room, and Velour Flat No. 459 White on the ceiling. The wood trim is Velour Semi-Gloss No. 821 White.





The bathroom walls are Velour Semi-Gloss No. 825 Dove, the ceiling and white trim, No. 821 White. Accent notes are Mirrolac Enamel Wistaria. Linoleum floor is kept gleaming with Devoe Linoleum Varnish.







This bathroom has its ceiling in Devoe Mirrolac Enamel Wistaria, walls and cabinets in Velour Semi-Gloss No. 821 White. Cabinet trim is Mirrolac Enamel Chinese Red, also the moulding and trim around the mirror. The floor is water-proofed with Devoe Aquaspar Varnish.





ERE'S a sunroom and a playroom color-styled to be bright and
gay, the effect you want in these
rooms as an escape from the more
conventional decoration of other
rooms . . . Chances a-plenty for
clever furniture remodeling in
these rooms as a tour thru pages
15, 16, 17 will reveal.

SUNROOM AT TOP

A cheerful effect is achieved in this sunroom thru the use of No. 823 Coral Tint Velour Semi-Gloss on the walls. All woodwork is in No. 821 White Velour Semi-Gloss. Bookstand and bridge chairs are in Mirrolac Enamel Jade. Flower stand is Mirrolac Enamel White,

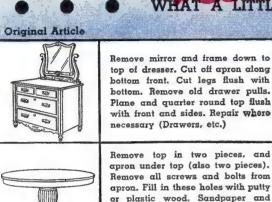
PLAYROOM AT BOTTOM

The walls are painted with a mixture of onehalf Velour Semi-Gloss No. 822 Nile Green and one-half No. 821 Velour Semi-Gloss White. Woodwork is in Mirrolac Enamel Chinese Red trimmed with Mirrolac Black. The floor is Floor and Deck Enamel Airplane Gray No. 2 striped with Blue Steel Gray No. 3.





HOW TO POSTULE OUTMODED FURNISHINGS WHAT A LITTLE INGENUITY DEVOE MIRROLAC ENAMEL CAN ACCOMPLISH Dismontled Article Two Re-Styled Results Original Article Remove mirror and frame down to RESULT 1. Use old croquet balls for feet. Attach 3" from front and LEFT: Mirrolac Ename



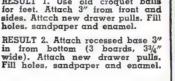
flower box.

bottom front.

top of dresser. Cut off apron along bottom front. Cut legs flush with bottom. Remove old drawer pulls. Plane and quarter round top flush with front and sides. Repair where necessary (Drawers, etc.)



sides. Attach new drawer pulls. Fill holes, sandpaper and enamel. RESULT 2. Attach recessed base 3" in from bottom (3 boards, 33/4"



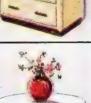




Azure, Trimmed in Black. RIGHT: Mirrolac Ename Old Ivory, Trimmed in T bacco Brown.

RESULT 1. Cut holes in half of top. Use 2" pole or pipe for legs. Atmore cleats.





LEFT: Mirrolac Enamel, Cl nese Yellow. Trimmed in T bacco Brown, Flower Bo

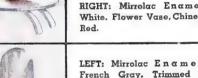
smooth thoroughly. (Save center leg and 4 feet.) Use old cheese box for

tach legs with small angle cleats Then attach whole to wall with RESULT 2. Screw top pieces together, with thin boards under joint. Attach one piece of half-round apron for each leg. Cut down to desired height.

RESULT 1. Attach recess-base on

both end cabinets, join end cabi-

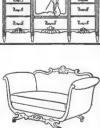




Margon.

Blue.

Hunter Green.



Remove mirrors and frame from center mirror. Cut both ends free from center. Cut legs and apron-board flush with bottom. Plane and guarter-round top flush with sides and front. Remove drawer pulls and any applied ornament on front. Use carborundum or emery stone to smooth mirror edges.

Remove back. Cut off feet and front

apron, flush with front bottom.

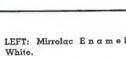
plane off applied ornament along



notin end cabinets, join end cabinets with 3 boards in center. Use small angle cleats. Apply new drawer pulls, Affix mirror TO WALL. RESULT 2. Use one cabinet. Attach recess base (3 boards front and 2 sides). Attach 2 boards on one side with 3" round leg for support. Place mirror ON WALL. RESULT 1. Apply recessed base, and tack upholstery or decorator's







RIGHT: Mirrolac Ename

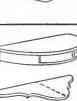
White, Base, Tobacco Brow

RIGHT: Mirrolac Ename

Italian Pink and Hollan



FOR RESULT 1, cut off legs. Then cut bottom stretcher board in half (see dotted line). Replace drawer pull. For Result 2, leave end table



15

RESULT 1. Attach brackets (made from two halves of stretcher) to bottom of table-top, using small angle cleats. Attach to wall with RESULT 2. Tack upholstery cord, or ribbon strips, to under edge of table. Cover tacks with edging. Attach board shelves to wall with cleats on top and bottom. Groove ends to receive mirror.

to match, if desired.





LEFT: Mirrolac Enamel, Ci

nese Red. RIGHT: Mirrolac Ename Wisteria and White.

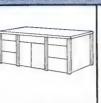
HOW TO STOPE OUTMODED FURNISHINGS WHAT A LITTLE INGENUITY DEVOE MIRROLAC ENAMEL CAN ACCOMPLISH Two Re-Styled Results RESULT 1. Add recessed base (3)

Original Article	• WRAT A LITTLE	Dismontled Article	DEVOE MIRR	AND PAUL OF THE	yled Results	
	Remove all drawer pulls and key- hole mounts. Cut off feet and front bottom apron flush with bottom. Remove top back rail. Plane and quarter-round top edges flush with front and sides — sandpaper and putty.		RESULT 1. Add recessed base (3 boards, 3¾" wide) front and side. Apply new hardware. RESULT 2. Apply old croquet balls for feet, 3½" in from front and sides. Build in side boards, quarterround shelves as shown. Apply new hardware.			LEFT: Mirrolac Enamel, Italian Pink. Trimmed in Tobacco Brown. RIGHT: Mirrolac Enamel, French Gray and Chinese Red.
	Use springs and mattresses for Result 1. For result 2, cut off all projection above top cross members in bed frame.		RESULT 1. Build 4-board recess base 4" high. Nail 3 or 4 boards to top of base (floor fashion) to receive bed spring. Drape bed with covers. RESULT 2. Make slip-covers for head and foot supports of bed. Use fluff-edging for decoration. Drape as shown.			LEFT: This color is in the material used for drape and spread. RIGHT: Base, Mirrolac Enamel, Black. Other colors in material used for spread.
	Remove all hinges and catches. Cut blind to desired size, moving base rail up or head rail down. (Use same head or base rail.) Plane sides smooth. Remove paint, or sandpaper well.		RESULT 1. For cupboard doors, hinge blinds on edges into openings. Apply pulls and catches. RESULT 2. Hinge desired number of blinds together, placing hinges on edges. Hinge to fold accordion-fashion.			LEFT: Mirrolac Enamel, Mitis Green. RIGHT: Mirrolac Enamel, Azure. Trimmed in White.
	Remove pipe frames with hack saw (make sure all thin rods are the same size. Heat thin rods and they will bend easily. Build flower box out of boards and half round edg-		RESULT 1. Cut rods to size and bend feet. Drill holes 3/6" deep in box bottom to receive rods. Bind tightly with thin wire where rods cross. RESULT 2. Cut rods and bend as shown. Upholster seat high, with wood near cloth on edges. Drill holes in rods and some seat.		Marian Maria	LEFT: Mirrolac Enamel, Holland Blue and White. RIGHT: Mirrolac Enamel, Chinese Yellow. Seat is



Stule OUTMODED FURNISHINGS HOW TO V WHAT A LITTLE INGENUITY DEVOE MIRROLAC ENAMEL CAN ACCOMPLISH Two Re-Styled Results Dismontled Article Original Article RESULT 1. Build 2 low cabinets.





Affix under drawers on ends. Apply recess base to end cabinets. Attach new drawer pulls. RESULT 2. Build wing ends (3



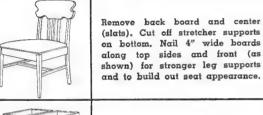


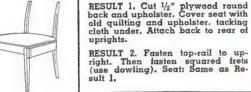
LEFT: Mirrolac Enamel. White, Trimmed in Chinese Red.

boards each) round front of wing boards. Support with 1" pipe. Build recess base frame, faced with \(^1/8\)" masonite. Apply new drawer pulls.



RIGHT: Mirrolac Enamel. Iade, Trimmed in Black. LEFT: Mirrolac Enamel, Chi-

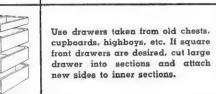


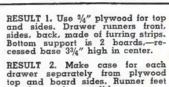






nese Red. Upholstery, Red. Brown and White. RIGHT: Mirrolac Enamel. Honey, Upholstery, White and Yellow.





RESULT 2. Build an end cabinet for

3 drawers, another for 1. Place 1

Fasten half-round top to leg and

cleat to wall.





LEFT: Mirrolac Honey. Trimmed in Tobacco Brown. RIGHT: Mirrolac Holland Blue and White. Trimmed in Orange.



act also as drawer slides. RESULT 1. Nail 4 boards to top edge and drill holes for wire guard, cut from low garden fencing. Cut holes in foot board for legs. Hang Remove top and foot board. Cut one drawer in center bottom. top to same size as footboard. Re-

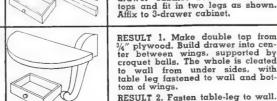




LEFT: Mirrolac Enamel, Wisteria. Trimmed in Hunter Green. RIGHT: Mirrolac Enamel. Cream. Trimmed in Nickel

table cut legs down to desired size.

move legs and drawers. For flower



drawer cabinet between the two tops and fit in two legs as shown. Affix to 3-drawer cabinet. RESULT 1. Make double top from 3/4" plywood. Build drawer into center between wings, supported by croquet balls. The whole is cleated to wall from under sides, with table leg fastened to wall and bot-



Grav. LEFT: Mirrolac Enamel, French Gray and Holland RIGHT: Mirrolac Enamel. Italian Pink and Nickel Grav.

Detach and cut in half. Remove the curved legs and cut drawer down to desired size and shape.

SOUND CHEMICAL RESEARCH BACKS THE DEVOE

Modern science produces new pigments...new processing of oil...develops sensational exterior painting system. "

"House paint has two jobs to do," said Devoe chemists. "It must preserve the surface . . . it must resist the weather."

SO, they reasoned, we'll make a special paint for each job . . . a paint that will do its own job better than any "all-purpose" paint ever could.

OUT of this came the Devoe 2-Coat System—the use of two distinct, spe-



cialized paints. First, the undercoat that seals pores in the wood or old paint surface, prevents life-giving oils from being sucked from the paint. Then the topcoat that resists sun and weather—stays clean and beautiful.

TOGETHER, these paints have established new standards of fine painting. They look better, wear longer, and cost less than three coats of average paint ever did.

THIS is why Devoe advertising is advising home owners to make their paint jobs measure up to the "7 modern musts" listed below.

ESTABLISHED BY DEVOE SCIENTISTS, TO SAVE PAINTING COSTS



- For best results, you must have two different paints: a specially formulated undercoats a special top-coat.
- 2. The first must have Controlled Penetration to seal surfaces—keep vital oils in the paint film.
- 3 Top-coat must have great hiding power. One coat of Devoe's covers a blackboard. Often used for one-coat painting.



4. Must resist ultra-violet sunrays — Devoe's top-coat combats this most destructive of all forces.



5. Raw linseed oil is not enough. Devoe adds specially processed oils to give extra-long life.

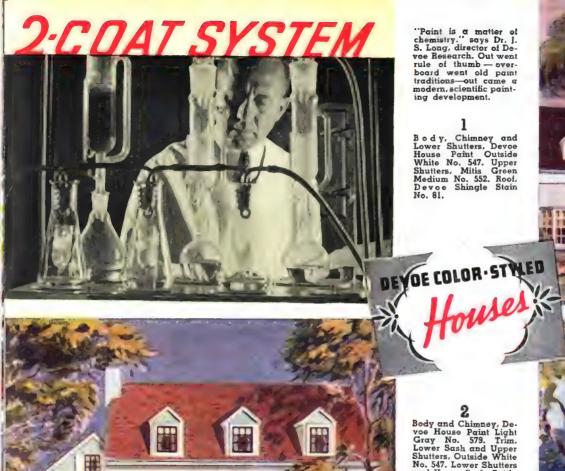


6. Must combat Checking, Cracking, Peeling, Fading, (a b c d). Devoe (e) is designed to wear evenly and smoothly.



7. Paint must be "self-cleaning." Devoe white paints, for instance, become even whiter as the years go by,

DEVOE GIVES YOU ALL THESE FEATURES



"Paint is a matter of chemistry." says Dr. J. S. Long, director of De-voe Research. Out went rule of thumb — over-board went old paint traditions—out came a modern, scientific painting development.

Body, Chimney and Lower Shutters, Devoe House Paint Outside White No. 547. Upper Shutters, Mitis Green Medium No. 552. Root, Devoe Shingle Stain No. 81.



Body and Chimney, Devoe House Paint Light Gray No. 579. Trim, Lower Sash and Upper Shutters, Outside White No. 547. Lower Shutters and Upper Sash, Bottle Green No. 501. Roof, Devoe Shingle Stain No. 81.



Body and Chimney, Devoe House Paint, Outside White No. 547, Shutters, Spanish Blue No. 562.







Tips on Painting

(NOTE: For complete details ask your Devoe Dealer or your Painting Contractor. The latter will be glad to submit an estimate on any work described below.)

OUTSIDE THE HOUSE

Paint: Devoe (2-Coat System) House Paint on new shingles, or 1 coat over previously painted shingles in good condition. Repainting shingles in poor condition usually requires 2 coats.

Stain: Devoe Shingle Stain (no creosote) is prescribed. New shingles—dip for 1st coat, brush on 2nd coat. Expect slight darkening effect when any stain is used over previously stained shingles. Lighter-colored stains should not be used over surfaces previously darker stained.

CLAPBOARD

New: Devoe (2-Coat System) House Paint. Have contractor check carefully against moisture penetration around windows, doors, gables, dormers. Ideal painting weather (north) April 1—November 1; (south) March 1—December 1. Ideal temperature: 70 degrees. Ideal weather conditions: during and preceded by dry spell.

Repaint: 1 coat (TOPCOAT) Devoe House Paint on painted surface in good condition; regular 2-Coat System on surface in poor condition. Have house checked for "moisture spots," etc. No paint will stay on if rain or moisture in the house gets under paint. Sun draws moisture through and paint with it, causing blisters, peeling, etc. This can be avoided.

BRICK OR STUCCO

New: Many painting contractors use Bay State Brick and Cement Coating, 2 coats. First coat, equal parts Hongkong Spar Varnish and Bay State Coating. Second coat, as is in can. Painting brick or stucco is definite economy; makes house cooler in summer, warmer in winter.

Repaint: 1 or 2 coats Bay State Brick & Cement Coating depending upon condition of painted surface. Wirebrush loose paint, etc.

TRIM

Devoe Trim & Trellis synthetic colors or Devoe (2-Coat) House Paint as directed on label. Two coats on new wood and over previously-painted surfaces. 1-coat repaint work advised only over well-sanded surface in unusually good condition.

ROOF

Waterproofing: Devoe Black Roof Paint or Devoe Asbestos Roof Coating (Liquid Form) 1 or 2 coats depending upon seriousness of condition. Comes in black only. Dependable under average conditions; no substitute if new roof is needed.

PORCH FLOORS

New: 1st coat Devoe House Paint Undercoat; then 1 or 2 coats Devoe Floor & Deck Enamel.

Repaint: 1 or 2 coats, Devoe Floor & Deck Enamel.

SCREENS, GUTTERS, ETC.

To prevent staining by copper gutters, etc., painter will use either Devoe (2-Coat System) House Paint, color desired, or I coat Devoe Hongkong Spar Varnish (for clear finish) on gutters and downspouts. For screens, painters use Devoe Clear Copper Screen Coating or Hongkong Spar Varnish thinned liberally with turpentine, I coat, applied in spring.

INSIDE THE HOUSE

CELLAR

Concrete Floor: New concrete must be thoroughly dry, lest coat, a neutralizing treatment against alkaline salts in concrete, using zinc sulphate. Next, 2 or 3 coats of Devoe Floor & Deck Enamel. If floor is not waterproof and water comes through, ask contractor or dealer about special waterproofing paints or re-surfacing methods.

Walls: Bay State Brick & Cement Coating, 2 coats or, 1st coat Devoe 6-C Limeproof Primer and 2 coats Velour Finish, Flat, Gloss or Semi-Gloss. For waterproofing, see note on "CONCRETE FLOOR" above. For repainting over whitewash, etc., ask your Devoe Dealer.

Woodwork: Devoe Velour Finish, Gloss or Semi-Gloss, using special Velour Undercoat followed by 1 or 2 coats Velour Finish.

Metal Surfaces: For rusting steel beams or ordinary ironwork, I coat Devoe Rust Inhibitive Primer, followed by 2 coats Devoe Velour Finish or Mirrolac Aluminum Enamel. Galvanized metal gets first a wash-coat of Devoe Galvanized Iron Preparer, followed by paints mentioned in previous sentence.

FLOORS

Wood (new): For these various types of finishes, the following products should be used according to Label

Clear or Stained Varnish Floor: Devoe Oil Stain and Devoe Marble Floor Varnish. For refinish work, see package label directions.

Stained-And-Waxed Floor: Devoe Oil Stain or Devoe Floor Seal and Devoe Paste Wax. For refinish work, see label directions.

Painted Floor: Devoe Floor & Deck Enamel; 2 or 3 coats for new work—1 or 2 coats for refinish work.

Linoleum: 1 coat of Devoe Linoleum Varnish from time to time; or application of Devoe Wax, paste or liquid.

LIVING ROOM—DINING ROOM—BEDROOMS

Walls and Ceilings: (New) 1 coat 6-C Lime-Resisting Undercoat and 2 coats of Devoe Velour Finish Flat, according to directions on the label. (Repaint) 1 or 2 coats Devoe Velour Finish Flat according to directions on the label.

Woodwork: (New) Devoe Flat White Undercoat followed by 2 coats Velour Finish Semi-Gloss or 2nd coat of Velour Finish Semi-Gloss and a 3rd coat of Velour Finish Gloss—according to package directions.

Repaint: 1 or 2 coats of Velour Finish according to package directions.

KITCHEN

Walls and Ceiling: (New) After plaster is thoroughly dry, 1 coat Devoe Lime-Resisting Undercoat, a 2nd coat of Velour Finish Semi-Gloss and a 3rd coat of Velour Finish Gloss.

Repainting: 1 or 2 coats Velour Finish according to package directions. Surface should be thoroughly washed to remove cooking grease accumulations and well sanded.

Woodwork: (See Woodwork specifications under "LIV-ING ROOM, etc.")

Near Stove: Use Devoe Clean-All about twice a year to wash away discoloration of wall paint adjacent to and above cooking range.

Furniture: Mirrolac Enamel provides 18 brilliant colors for attractive decoration of kitchen tables, chairs, stools, pot handles, gas or electric ranges, retrigerators, etc. For new work, 1st coat, Mirrolac Enamel Undercoat; next 1 coat Mirrolac Enamel. Repainting: Usually 1 coat of Mirrolac Enamel is enough after sanding surface well.

Drainboard: For linoleum drainboard Devoe Wax is highly recommended. It makes drainboard more waterproof and resistant to scratches, etc.

BATHROOM

Walls, Ceiling and Woodwork: Like Kitchen specifications.

Medicine Cabinet, etc.: lst coat Mirrolac Flat White Undercoat followed by 1 coat Mirrolac Enamel, color desired. Repainting, 1 coat Mirrolac Enamel, after thorough sanding of surface.

GENERAL HINTS

FURNITURE

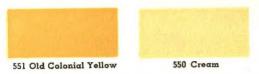
Stain (New): To stain new unfinished furniture, use 1 coat Devoe Oil Stain, followed (if open-grain wood) by 1 coat liquid wood filler. Finish with 1 or 2 coats of Devoe Aquaspar Varnish, or Devoe Shellac or Devoe Wax...depending upon type of finish you desire.

Stain (Refinish): To stain previously stained or painted furniture, old finish must be completely taken off with Devoe Paint and Varnish Remover. Neutralize the remover by a wash of benzine. Sandpaper thoroughly until all old finish completely disappears. Then proceed as with new wood.

Paint: For glossy finish, Mirrolac Enamel should be used. For flat or semi-gloss finish, use Velour Flat or Semi-Gloss. New wood requires 1 coat of Flat White Undercoat followed by finish coat of Mirrolac Enamel or Velour Finish. Repaint work usually requires 1 coat after sanding rough spots of old finish.

Painting Over Stain: Old stained finish must be thoroughly sanded and if a dark stain like mahogamy, the first coat should be Devoe Aluminum Paint to prevent old color from bleeding through new finish. Follow with Devoe Flat White Undercoat and finish coat of Mirrolac Enamel or Velour Finish.

DEVOE HOUSE PAINT







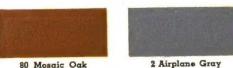
533 Light Brown

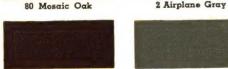




581 Blind Green 518 Fawn
ALSO BLACK AND WHITE
AND MANY OTHER POPULAR COLORS

DEVOE FLOOR & DECK ENAMEL





85 English Walnut 22K London Gray
ALSO BLACK AND WHITE
AND OTHER ATTRACTIVE COLORS

DEVOE MIRROLAC ENAMEL



ALSO BLACK AND WHITE AND OTHER MODERN COLORS

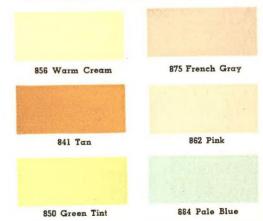
Color /100

COLORS SHOWN ON THIS PAGE ARE REPRODUCED AS ACCURATELY AS IS POSSIBLE WITH PRINTING INKS... FOR EXACT COLOR AND FINISH SEE REGULAR COLOR CARDS, AVAILABLE FREE FROM YOUR DEVOE DEALER

DEVOE VELOUR SEMI-GLOSS



DEVOE WASHABLE VELOUR FINISH



ALSO WHITE AND A WIDE RANGE OF OTHER LOVELY SHADES





CONSULT

DIRECTRESS
OF HOCKENJOS
HOME MAKE-UP STUDIO

for suggestions to belp you

COLOR-STYLE YOUR HOME

WITH PAINT



HOCKENJOZ

MEANS GOOD PAINT

14 Branford Pl. 10 Washington Ave. 12-14 West Jersey St. 533 Main St.

IRVINGTON

ELIZABETH

EAST ORANGE

PATERSON 114 Ellison St.

MORRISTOWN 18 Washington St.

MONTCLAIR 21 South Park St.

PLAINFIELD 128 Park Ave. NEW BRUNSWICK 50 Bayard St.

ADDRESS

THIRD CLASS BOOK USE IC. STAMP EITHER PRE-CANCELLED OR UNCANCELLED.

PRINTED IN U. S. A.





ASSOCIATION FOR PRESERVATION TECHNOLOGY, INTERNATIONAL www.apti.org

BUILDING TECHNOLOGY HERITAGE LIBRARY

https://archive.org/details/buildingtechnologyheritagelibrary

From the collection of:

Jablonski Building Conservation www.jbconservation.com THIRD CLASS BOOK USE 1C. STAMP

USE 1C. STAMP EITHER PRE-CANCELLED OR UNCANCELLED.

ADDRESS

1 25 de